



WILLIAMSON COUNTY ASSOCIATION OF REALTORS®

## PARTNER WITH US!

We are deeply grateful for the affiliates and partners who support WCAR year after year. Your partnership allows us to deliver meaningful professional development, networking, and leadership opportunities to our members.

At WCAR, we are committed to cultivating REALTORS® and leaders who work with integrity, professionalism, and purpose. A vital part of that mission is you—our partners who provide the services, tools, and expertise our members rely on to succeed.

As a WCAR Partner, you are our preferred contacts for real estate services, and we value the opportunity to help you connect authentically with our membership. We look forward to partnering with you in 2026 and helping you plan a sponsorship strategy that maximizes visibility, engagement, and impact.

Sincerely,

Jason Murphy  
2026 President

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# **BROKER SUMMIT**

February 10, 2026

The Barn at Sycamore Farms

A collaborative full day event with MTAR specifically for Brokers.

## **Premier Sponsor – \$2,500**

**RESERVED BY A 2026 PARTNER**

- Vendor table set up and reserved seating
- Logo on all marketing materials
- Speaking opportunity at the beginning of the event
- Contact information shared post-event

## **Supporting Sponsor – \$2,000**

**RESERVED BY A 2026 PARTNER**

- Smaller table for vendor setup
- Logo on marketing materials

## **Participant Sponsor – \$1,000**

- Event attendance
- Logo on marketing materials

# ELEVATE & CELEBRATE

A night honoring our members

**Presenting Sponsor – \$8,000(or two Co-Presenting Sponsors at \$5,000 each)**

- 8 premier tickets (1 table)
- Speaking opportunity to kick off the evening
- Prime logo placement on all event materials
- Full-page program feature
- Dedicated post-event recognition

**Co-Presenting Sponsor – \$5,000(2 available, non-competing)**

**1 RESERVED BY A 2026 PARTNER**

- 4 premier tickets
- Shared speaking opportunity
- Prime logo placement
- Half-page program feature



# **ELEVATE & CELEBRATE (continued)**

**A night honoring our members**

## **AWARD SPONSORSHIPS**

**Diamond Award Sponsor – \$3,500(1 available)**

- 3 premier tickets
- Award presentation
- Featured logo placement
- Recognition in post-event communications

**Titanium Award Sponsor – \$3,000(1 available)**

- 3 premier tickets
- Award presentation
- Logo placement in program and screens

**Platinum Award Sponsor – \$2,500(1 available)**

- 2 premier tickets
- Award presentation
- Logo placement in program and screens

**Gold / Silver / Bronze Awards**

- Bundle of all three: \$6,000
- Individual award: \$2,200 each
- 2 premier tickets (if bundled, 6 tickets)
- Award presentation
- Logo placement in program and screens

**Top Honors Awards – \$1,000(multiple available)**

- 1 premier ticket
- Present a Top Honors award
- Logo placement during presentation

**1 RESERVED BY A 2026 PARTNER**

# **ELEVATE & CELEBRATE (continued)**

**A night honoring our members**

## **SPECIALTY SPONSORSHIPS**

- Bar Sponsor – \$1,000 (4 available): Branded napkins and logo at all bars + 1 premier ticket
- Entertainment Sponsor – \$2,500 (2 available): Branding on screens and signage + 2 premier tickets
- Celebration Toast Sponsor – \$1,000: Lead the Celebration Toast + 1 premier ticket
- Photo Booth/Photography Sponsor – \$1,500: Logo on photo booth and/or photo promotions + 1 premier ticket **RESERVED BY A 2026 PARTNER**
- Décor Sponsor – \$2,500: Branding on relevant décor and signage + 2 premier tickets
- AV/Video Sponsor – \$2,000: Logo included on featured video + 2 premier tickets

## **Additional Sponsorships**

- Friends of WCAR – \$250: Name listed in the program
- Friends of WCAR – \$500: Name listed in the program plus 1 ticket

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# **TECH SUMMIT**

May 7-8, 2026

A two-day educational summit featuring a keynote speaker and up to 12 hours of CE credit (pending TREC approval). Attendance is expected to be around 200 members.

## **Sponsorship – \$500**

- Vendor table for both days to network with attendees
- Logo inclusion on event marketing



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# PROFESSIONAL DEVELOPMENT

WCAR offers year-round professional development opportunities that equip REALTORS® with the knowledge, tools, and credentials required to succeed in today's market. These sponsorships provide consistent exposure to engaged members through recurring education and CE courses.

## \$5,000 GOLD SPONSORSHIP OPTIONS

Each \$5,000 sponsorship includes exclusive sponsorship of all sessions within that course category for the 2026 calendar year (typically one course per month).

- Exclusive sponsor for the full course series (12 courses annually unless otherwise noted)
- Name and logo featured on all course marketing materials (email, social media, registration pages)
- Company logo and website link featured on the WCAR course registration page
- Exclusive access to attendee lists with corresponding emails post-course
- 3-5 minute presentation opportunity during each class day (timing coordinated with staff)
- Networking opportunities before and after each class
- Opportunity to leave marketing collateral on the WCAR coffee bar during class days

### Available \$5,000 Professional Development Sponsorships

#### New Member Orientation

RESERVED BY A 2026 PARTNER

Sponsor all New Member Orientation sessions throughout the year. These sessions introduce new REALTORS® to WCAR, professionalism standards, and tools for success.

#### Code of Ethics

RESERVED BY A 2026 PARTNER

Sponsor all Code of Ethics courses, a required component of REALTOR® membership and ongoing compliance.

#### TREC Core

RESERVED BY A 2026 PARTNER

Sponsor all TREC Core courses, which provide required continuing education for license renewal.

#### Contracts

RESERVED BY A 2026 PARTNER

Sponsor all Contracts courses, one of the most consistently attended and high-demand education offerings.

#### Fair Housing

RESERVED BY A 2026 PARTNER

Sponsor all Fair Housing courses, focused on compliance, ethics, and leadership within the industry.

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# PROFESSIONAL DEVELOPMENT (CONTINUED)

## GENERAL WCAR COURSES & A LA CARTE OPPORTUNITIES

These are individual classes or special-topic educational events that occur throughout the year and may be sponsored on an individual basis. **Looking for an open opportunity?** Any course on our Class Calendar at [wcartn.org](http://wcartn.org) that does not display a sponsor logo in the circular image is currently available for partnership.

### **\$500 Sponsor**

- Name and logo featured on course marketing materials
- Company logo and website link on the course registration page
- Exclusive access to attendee list with corresponding emails post-course
- 3-5 minute presentation opportunity prior to class
- Networking opportunities before and after class
- Option to leave marketing collateral on the WCAR coffee bar



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# MEMBER ENGAGEMENT

## Community Outreach Events

(Example: Habitat for Humanity Build)

**\$500 Sponsor (Breakfast or Snacks)**

- Name and logo on event marketing
- Logo on event t-shirt (if applicable)
- Recognition in volunteer communications

**\$1,000 Lunch Sponsor**

- All \$500 benefits, plus:
- Largest logo on t-shirt (if applicable)
- Volunteer contact information post-event

## Diversity, Equity & Inclusion (DEI) Opportunities

Educational and networking opportunities designed to equip REALTORS® to lead with inclusivity and fairness.

**\$500 Sponsor**

- Name and logo on event marketing
- Networking opportunities before, during, and after the event
- Opportunity to bring collateral

**\$1,000 Sponsor**

- All \$500 benefits, plus:
- Exclusive access to attendee list
- 3-5 minute speaking opportunity

## YPN – Your Professional Network

YPN supports REALTORS® five years or less in the industry through networking and professional growth.

**\$500 Sponsor**

- Sponsorship of one YPN event of choice
- Name and logo on marketing materials
- Opportunity to bring displays or collateral

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## **BROKER BREAKFAST(S)**

Broker Breakfasts provide exclusive opportunities for Managing Brokers to connect with one another and engage with featured speakers. WCAR's goal is to host 3-4 Broker Breakfasts per calendar year, scheduled as needed.

### **\$500 Sponsor**

- Name and logo on marketing materials
- Networking opportunities before and after breakfast
- Opportunity to bring displays or collateral

### **\$1,000 Sponsor**

- All \$500 benefits, plus:
- Exclusive access to attendee list post-event
- 3-5 minute speaking opportunity

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# ANNUAL MEMBER LUNCHEON

One of WCAR's signature events, the Annual Membership Luncheon is typically held in the fall and includes an industry-relevant program and the kickoff of the Board of Directors election.

## **\$500 Sponsor**

- Name and logo on event marketing (email & social media)
- Recognition at the event
- Networking before and after the luncheon
- Two complimentary attendees

## **\$1,000 Sponsor**

- All \$500 benefits, plus:
- Opportunity to leave marketing collateral at check-in or tables

## **\$2,500 Presenting Sponsor**

- All \$1,000 benefits, plus:
- Four complimentary attendees
- Prominent logo placement on marketing materials
- Opportunity to bring displays or banners
- Opportunity to speak during the event
- Exclusive access to attendee list post-event



WILLIAMSON COUNTY ASSOCIATION OF REALTORS®

## READY TO PARTNER?

Email [candler@wcartn.org](mailto:candler@wcartn.org) to secure your sponsorship or to build a custom partnership package.

We are grateful for your continued partnership and look forward to an impactful 2026!

