

SPONSORSHIP  
OPPORTUNITIES



# 2022 SPONSORSHIPS

WCAR  
1646 Westgate Circle  
Brentwood TN 37221  
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# SPONSORSHIP LEVELS



## SHOWCASE

\$15,000

**MAIN SPONSOR**  
4 MAJOR EVENTS



## CHAMPION

\$10,000

**MAIN SPONSOR**  
2 MAJOR EVENTS

**FEATURED SPONSOR**  
2 MAJOR EVENTS



## ADVOCATE

\$5,000

**MAIN SPONSOR**  
1 MAJOR WCAR EVENT OR  
DESIGNATION COURSE

**FEATURED SPONSOR**  
2 MAJOR EVENTS



## PARTNER

\$3,500

**FEATURED SPONSOR**  
1 MAJOR EVENT

**MAIN SPONSOR**  
2 MIXER OF CHOICE  
OR  
2 (4-8) HOUR CLASSES  
OR  
MIX N MATCH 1 MIXER 1 CLASS



## SUPPORTER

\$1,000

**MAIN SPONSOR**  
1 MIXER OF CHOICE  
OR  
1 (3-4) HOUR CLASS  
OR  
FT SPONSOR FOR MAIN



## FRIEND

\$500

**MAIN SPONSOR**  
1 YPN COFFEE & CONNECT  
OR  
1 (1-2) HOUR CLASS

# SHOWCASE

## \$15,000

### MAIN SPONSOR

#### 4 MAJOR EVENTS

As a Showcase sponsor for WCAR, you will be featured as one of the main sponsors for all 4 of our major events throughout the year.

#### OTHER PERKS

- Exclusive video (filmed at WCAR) featured on social media/youtube
- 2 tickets to all 4 major events
- 5 minutes to promote at the beginning of 2 events of choice
- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



# CHAMPION

## \$10,000

### MAIN SPONSOR

2 MAJOR EVENTS

### FEATURED SPONSOR

2 MAJOR EVENTS

As a Champion sponsor for WCAR, you will be featured as one of the main sponsors for 2 of our major events throughout the year as well as a featured sponsor at our other 2 major events.

### OTHER PERKS

- 2 tickets to 2 major events
- 5 minutes to promote at the beginning of 1 major event
- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



# ADVOCATE

## \$5,000

### MAIN SPONSOR

1 MAJOR WCAR EVENT OR DESIGNATION COURSE

### FEATURED SPONSOR

2 MAJOR EVENTS

As an Advocate sponsor for WCAR, you will be featured as one of the main sponsors for 1 of our major events OR a designation course of your choice. Additionally, you will be a featured sponsor at 2 major events.

### OTHER PERKS

- 2 tickets to 1 major event
- 2 minutes to promote at the beginning of 1 major event
- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



# PARTNER

## \$3,500

### FEATURED SPONSOR

1 MAJOR EVENT

### MAIN SPONSOR

2 MIXER OF CHOICE

OR 2 (4-8) HOUR CLASSES

OR MIX N MATCH 1 MIXER 1 CLASS

As a Partner Sponsor for WCAR, you will be a featured sponsor at one of our major events. You will also have the option of being a main sponsor for 2 mixers or 2 classes or a mix and match of 1 class and one mixer.

### OTHER PERKS

- 2 tickets to 1 major event
- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



# SUPPORTER

## \$1,000

MAIN SPONSOR  
1 MIXER OF CHOICE  
OR  
1 (3-4) HOUR CLASS  
OR  
FT SPONSOR FOR MAIN

As a Supporter Sponsor for WCAR, you will be a sponsor for a mixer of your choice or a class of your choice.

### OTHER PERKS

- Recognition throughout the year on WCAR social media and weekly newsletter
- Affiliate membership dues included
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



# FRIEND \$500

## SPONSOR

1 YPN COFFEE & CONNECT  
OR  
1 (1-2) HOUR CLASS

As a Friend Sponsor for WCAR, you will be a sponsor for one YPN coffee and connect or 1 class.

### OTHER PERKS

- Opportunity to come and network/present to YPN coffee and connect attendees or class
- Recognition throughout the year on WCAR social media and weekly newsletter
- Business name on sponsor slides in the WCAR office
- Included in online sponsor directory with link to business website



# EVENTS

## SPONSORSHIP SLOTS

MEMBERSHIP  
LUNCHEON

MAIN SPONSOR



FEATURED SPONSOR



MEMBERSHIP  
LUNCHEON

MAIN SPONSOR



FEATURED SPONSOR



CERTIFIED  
LUXURY

MAIN SPONSOR



FEATURED SPONSOR



INSTALLATION  
EVENT

MAIN SPONSOR



FEATURED SPONSOR



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MIXER  
APRIL

MAIN SPONSOR



MIXER  
JULY

MAIN SPONSOR



MIXER  
SEPTEMBER

MAIN SPONSOR



COCKTAILS &  
COMMITTEES

MAIN SPONSOR

